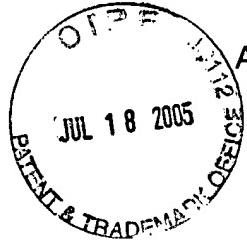


Attorney Docket No. LOHSE-1



IN THE UNITED STATES PATENT & TRADEMARK OFFICE

Applicant: Kurt H. Lohse )  
Serial No.: 09/482,830 )  
Filed: January 11, 2000 ) Group: 2162  
For: METHOD FOR PROVIDING )  
DISCOUNT INCENTIVES TO )  
POTENTIAL CUSTOMERS WHO )  
WISH TO MAKE AN IMMEDIATE )  
PURCHASE ) Examiner: Lastra, Daniel

AMENDMENT

MAIL STOP: NON-FEE AMENDMENT

Commissioner for Patents  
U.S. Patent & Trademark Office  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action dated November 1, 2004, please amend the above-identified patent application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 5 of this paper.